

# Bridges to connection, learning, and change.

2024 Annual Report



#### Our Mission

MARYLAND HUMANITIES

**CREATES AND SUPPORTS** 

**BOLD EXPERIENCES** 

THAT EXPLORE AND

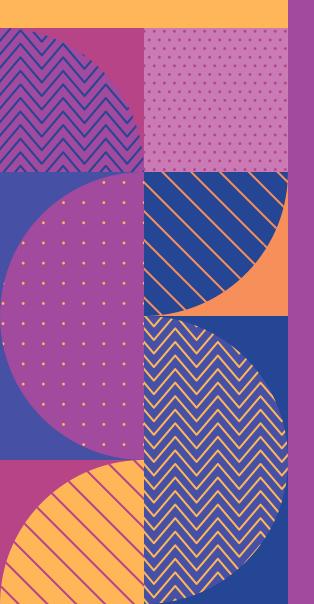
**ELEVATE OUR SHARED** 

STORIES TO CONNECT

PEOPLE. ENHANCE

LIVES, AND ENRICH

COMMUNITIES.



2024

BY THE NUMBERS

109,091
TOTAL PARTICIPANTS

217,401 SOCIAL MEDIA VIEWS

535
IN-PERSON EVENTS

32 VIRTUAL EVENTS

19,189
SOCIAL MEDIA FOLLOWERS

**25,891** VIDEO VIEWS

889 VOLUNTEERS

This annual report is designed to honor the lives and the families of Alejandro Hernandez Fuentes, Dorlian Ronial Castillo Cabrera, Maynor Yasir Suazo-Sandoval, Carlos Hernandez, Miguel Angel Luna Gonzalez, and Jose Menor Lopez, the six essential workers who lost their lives after a container ship struck the Francis Scott Key Bridge in Baltimore on March 26, 2024.

## Welcome.

As we reflect on 2024, we are proud of the ways Maryland Humanities has expanded its reach, deepened its impact, and strengthened its commitment to fostering meaningful conversations across our state. This year, our programs have continued to evolve in response to the needs of Marylanders, ensuring that the humanities remain a powerful tool for connection, learning, and change.

One of our most significant achievements this year was the second round of **SHINE funding**, providing critical general operating support to humanities organizations across the state. **SHINE** continues to be a game-changer, empowering organizations to sustain and expand their work in communities where the humanities serve as a vital bridge to understanding, storytelling, and cultural preservation.

We also took bold steps in expanding access to **Maryland History Day**, ensuring that more students can participate in this transformative program. This year, we launched initiatives to include English Language Learners and incarcerated students, making **Maryland History Day** even more inclusive. These efforts reinforce our belief that every student, regardless of background or circumstance, deserves the opportunity to engage with history, develop research skills, and have their voices heard.

In July, we hosted our first-ever statewide summit, When We Are All Engaged: Promoting Media Literacy and Mental Health. This event brought together educators, scholars, and community leaders to explore the critical intersection of media consumption, misinformation, and mental well-being. At a time when navigating digital landscapes is more complex than ever, this summit highlighted the essential role the humanities play in fostering informed, engaged, and resilient communities.

None of these accomplishments would be possible without our dedicated board members, staff, partners, and supporters. Your unwavering belief in the power of the humanities has allowed us to grow, innovate, and serve Marylanders in new and impactful ways. We are especially grateful for the resilience and dedication of our board members, many of whom continue to serve despite personal and professional challenges in today's political landscape.

Looking ahead, we remain committed to expanding our reach, strengthening our partnerships, and ensuring that the humanities continue to be a force for good in Maryland. Thank you for standing with us, for believing in our mission, and for being part of this incredible journey.

With gratitude,



Chanel Johnson, Board Chair

Charles.



Lindsey Baker, Chief Executive Officer

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# Year at a glance.

Thank you for joining us in a year of growth and impact, bridging gaps, and widening perspectives throughout Maryland. Here's a Fiscal Year 2024 (Nov 2023 - Oct 2024) snapshot:

#### **One Maryland One Book**

With the selection What Storm, What Thunder by Myriam J. A. Chancy, **One Maryland One Book** (OMOB) conducted public programs and events tied to the book's themes, including Haitian history and culture,



environmental disaster, race, colonialism, spiritual practices, and more. As part of this, we distributed over 7,000 free copies of the book to 117 partners, which included 23 library systems, 14 school districts, and many individual community, cultural, and education organizations. This culminated in the OMOB Author Tour, where Myriam Chancy spoke at five events, both virtual and in-person, to audiences across the state.

#### **SHINE**

Governor Wes Moore signed legislation appropriating \$1 million to the Department of Planning funding the Maryland Humanities Marilyn Hatza Memorial Strengthening Humanities Investments in Nonprofits for Equity (SHINE) Grantmaking Initiative. In FY2024 we awarded 95 grants of \$10,000 through the SHINE Grant Program. Eligible applicants needed to be small nonprofits doing humanities work, located in Maryland, with Maryland residents as their primary constituents, and have an annual operating budget of \$500,000 or

> less. Evaluators looked at each applicant's organizational culture, programming,

audiences and community impact, and budget and financial impact of grant funds. The organizations awarded in 2024 represented 22 Maryland counties and Baltimore City. To date we have regranted more than \$2.3 million in funding to humanities organizations

throughout the entire state of Maryland.

Top from Left: Andrea Mansfield, MD Humanities Lobbyist; Alexandra Cenatus, Director of Programs at Maryland Humanities; Lindsay Baker, Chief Executive Officer, Maryland Humanities; Claudia Allen, Director of Advancement, Maryland Humanities;

Bottom from Left: Bill Ferguson, Maryland Senate President; Maryland Governor Wes Moore; Adrienne A. Jones, Speaker of the Maryland House of Delegates.

To date we have regranted more than \$2.3 million in funding to humanities organizations throughout the entire state of Maryland.

#### **Veterans Book Groups**

Maryland Humanities sponsored another year of the Veteran's Book Group (VBG) program, now in its ninth year. Groups met in Baltimore, Harford, Howard, Prince George's, and St. Mary's County for a five-month season in spring 2024. Topics and themes of the selected books range across the major wars in America's history, with many exploring it through new perspectives or contexts. These serve to widen understandings of conflict, and root them in personal human experiences that allow Veterans to process their own pasts through engagement with literature. In supporting **VBG** sites, Maryland Humanities provided facilitator fees and travel, as well as purchasing 180 books for participants to keep. For 2024 we had a total of 163 participants.

#### **Maryland History Day**

Students participating in Maryland History Day, an affiliate of National History Day<sup>®</sup>, explored the theme Turning Points in History. In 2024, more than 28,845 students participated at the school, county, and state level. At National History Day in June, 11 Maryland students were recognized for their achievements. During the 2023-2024 school year, our outreach

staff served nearly 3,000 in the classroom and provided professional development for 126 teachers. In September, we wrapped up an eight-year grant through the "Teaching

Primary Sources" program at the Library of Congress which led to the creation of 234 inquiry kits that have been used nationally and are available online on Thinkport Education thanks to our partnership with Maryland Public Television. The grant also funded staffing, outreach, and teacher summer institutes.

Crowd at Maryland History Day and 2024 Maryland student winners of National History Day, Avani Durvasula and Farah Hawks

#### **Museum on Main Street**

Our next Museum on Main Street (MoMS) tour, titled Spark! Places of Innovation explores the unique combination of places, people, and circumstances that sparks innovation and invention in rural communities. As a planning year, 2024's focus was

on recruiting host communities, planning for the tour and building capacity. We have had a great deal of success increasing representation and inclusion with MoMS by recruiting four of six host organizations that are BIPOC led

with another having a specific focus on African American history that has not been presented in the past. During the last tour, and traditionally, we have

not had any BIPOC-led organizations serve as host sites. Yolanda Acree discussing building community partnerships at MoMS workshop.

#### **Regional Humanities Network**

We began to shift from building out the infrastructure for Regional Humanities Network (RHN) to outreach and implementation. Partnering with Maryland State Arts Council, we have participated in several "open office hour" events to share information about our programs and raise the visibility of RHN in particular. These gatherings vary from region to region as they are being developed in partnership with different organizations around their needs and events with the goal to make an appearance in every county. We also worked with a consultant to

create a new section for **RHN** under the "Programs" area elevating its visibility as well as developing multiple pages. In addition, we secured funding from both Preservation Maryland and the National Park Service to develop workshops and the first humanities conference in July of 2025.

#### **Special Initiatives - United We Stand**

The "When We Are All Engaged: Promoting Media Literacy and Mental Health" summit was a free two-day event examining how media consumption impacts mental wellbeing. Through a "What We See, What We Hear, What We Say, and What We Share" framework, more than 100 attendees participated in carefully designed workshops, panel

on activities, shaping how they understand and engage with social media. Through this summit, we've developed a replicable event model that will influence our future programming approaches. The initiative also generated

lasting impact by establishing meaningful connections with elected officials, including Delegate Jamila Jaye Woods Our outreach efforts resulted in establishing relationships with local mental health organizations that will continue beyond this summit.

Joanne Awuor Oport, Founder & CEO of Africans for Mental Health, shares insights during the panel discussion entitled, "Unraveling Maryland's Mental Health Landscape."





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As a Maryland educator and resident, I have seen firsthand the impact that Maryland Humanities has had. From the research endeavors accomplished in preparation for Maryland History Day to the thought-provoking conversations with students and staff about the annual One Maryland One Book, the support of Maryland Humanities has made our communities stronger.

- Tracey Osborne

# Looking ahead.

We're delighted to share a glimpse of some exciting new developments for the next twelve months.

#### **Grants**

With seed money from the State of Maryland through the Maryland Historical Trust, we awarded 90 grants of \$10,000 through the Marilyn Hatza Memorial Strengthening the Humanities Investment in Nonprofits

for Equity (SHINE) Grant Program. Eligible

applicants needed to be small nonprofits doing humanities

work, located in Maryland, with Maryland residents as their primary constituents, and have an annual operating budget of \$500,000 or less.

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audiences and community impact, and budget and financial impact of grant funds.

HISTORY DAY

Andrea Mansfield, Lindsey Baker, Alexandra Cenatus, and Claudia Allen, attend bill signing in Annapolis, Maryland celebrating \$1 million in funding for our SHINE grant program.

#### **Maryland Center for the Book**

The Maryland Center for the Book develops and supports programs that promote and celebrate books, reading, libraries, Maryland writers, and the state's literary heritage, and includes participation in the CityLit, Gaithersburg, and National Book Festivals.

#### **Maryland History Day**

In a friendly competition, students in grades six through 12 immerse themselves in a relevant historical theme through in-depth research and creative presentation. They

showcase their findings through documentaries, websites, exhibits, performances, or papers. In 2024, more than 28,845 students participated at the school, county, and state level. The theme for 2025 is "Rights and Responsibilities." Professional development for teachers is offered through online courses and platforms, summer teacher institutes, workshops, and classroom outreach.

#### **Museum on Main Street**

Small communities can transform when connecting with

the combined resources of the Smithsonian Institution and Maryland Humanities. Through interactive **MoMS** traveling exhibitions, each host site engages in capacity building activities, develops complementary exhibits and programs, and builds relationships with community partners. *SPARK! Places of Innovation*, our current tour in Maryland, kicks off on May 17, 2025 at the College of Southern Maryland Velocity Center & Life Journeys Writers Guild, Inc. The tour will conclude on March 1, 2026.





#### **One Maryland One Book**

Each year, friends and strangers come together throughout Maryland in libraries, schools, senior centers, bookstores, and correctional facilities to discuss a single shared book. Maryland Humanities enhances these community-driven gatherings with a statewide author tour each fall, distributing thousands of free copies to public libraries and high school classrooms across the state, complete with reader's and teacher's guides. Our 2025 One Maryland One Book, themed "What We Collect/ What We Tell," will feature *Kin: Rooted in Hope* by Carole Boston Weatherford with artwork by Jeffery Boston Weatherford.





# Grantee Spotlight.

Highlighting a few of our 2024 SHINE Grantees:

#### LEAGUE OF KOREAN AMERICANS (ELLICOTT CITY)

"The **SHINE** grant has been a game-changer for the League of Korean Americans, allowing us to expand our capacity and better serve Maryland's Korean American and Asian American communities. As a small, three-person team, general operating support is essential. Through this grant, we've been able to increase access to our internship and mentorship programs, host monthly seminars with professionals, and offer transportation assistance. SHINE helps us meet the diverse needs of varying generations of immigrants including language and senior services. SHINE stands out for its accessibility and focus on equity, making the application process straightforward and inclusive. We're grateful for this partnership which strengthens our mission to promote education, cultural exchange, and advocacy across generations."



#### **TODD'S INHERITANCE (SPARROWS POINT)**

"Support for operating costs including utilities, security, and speaker stipends has allowed us to enhance our programming and eliminate admission fees. As a result, attendance has more than doubled over the past year. Our speaker series has grown and drawn new audiences while keeping long-time supporters engaged. Visitors often leave saying 'I didn't know that,' highlighting the value of sharing local history. **SHINE** makes it possible for us to preserve and promote the rich heritage of Sparrows Point and Todd's Inheritance."

#### **CHESAPEAKE CHILDREN'S MUSEUM (ANNAPOLIS)**

"SHINE funding is a vital source of support for the Chesapeake Children's Museum. With one full-time staff member and a largely volunteer-run team, flexible funding makes a significant difference. The ability to use these funds for general operating expenses allows us to put staff time into new exhibits and to programs that don't necessarily generate a return in earned income. In this way we can serve audiences with a wide range of income levels. We believe SHINE fills a critical funding gap for humanities programming."

## Donors.

Community involvement is what sustains our ability to keep hundreds of program activities free and accessible to all. Maryland Humanities can't be community-led if we are not community-backed, so we'd like to thank our committed donors. This list reflects gifts and pledges received between November 1, 2023 and October 31, 2024.

Please call (410) 685-0095 to notify us of any errors.

#### **INDIVIDUAL DONORS**

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The Blackbaud Giving Fund **Brown Advisory** Caplan Family Foundation Chief Officers of State Library Agencies Community on the Frontline The Crowe Foundation Frostburg State University George Washington's Mount Vernon Haitian Studies Association at University of Maryland Howard County Library System Kirth Bobb Photography M&T Bank Maryland Center for History & Culture The Maryland Commission on African American **History & Culture** Maryland Council for Social Studies Maryland Department of Planning Maryland Historical Trust Maryland Military Monuments Commission Maryland State Department of Education The Maryland Women's Heritage Center National Cryptologic Foundation National Endowment for the Humanities National History Day Nora Roberts Foundation Preservation Maryland Restorative Response Baltimore Seekers Church T. Rowe Price Associates Foundation The Thalheimer-Eurich Charitable Fund University of Florida University of Illinois Chicago University of Maryland, **Baltimore County** The Wawa Foundation White House **Historical Association** The Whiting-Turner

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#### **DONOR ORGANIZATIONS**

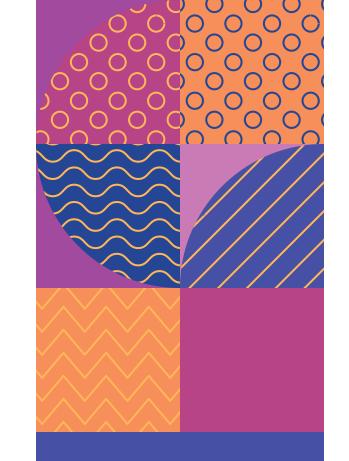
African American Heritage Society of Charles County Inc. American Online Giving Foundation **Baltimore County Commission** On the Arts & Sciences Banneker-Douglass Museum Foundation

## Financials.

Statement of Financial Position FY2024

#### **ASSETS**

Current Assets	
Cash and Cash Equivalents	\$ 1,835,269
Accounts Receivable	546,283
Other Current Assets	 24,823
<b>Total Current Assets</b>	2,406,375
Fixed Assets (Net)	15,154
Other Assets	 187,042
Total Assets	\$ 2,608,571
LIABILITIES AND NET ASSETS Current Liabilities	
Accounts Payable	\$ 70,097
Credit Card Payable	21,457
Other	288,578
Total Current Liabilities	380,132
Long-Term Liabilities	 190,560
Total Liabilities	570,692
Net Assets	
Without Donor Restrictions	\$ 1,911,104
With Donor Restrictions	 126,775
Total Net Assets	2,037,879
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Gaining an unbiased understanding and a love for history is key to being an informed citizen.

- Nancy Stark



**Total Liabilities and Net Assets** 

## Help us make a difference.

\$ 2,608,571

Your donation helps us create even more impact across Maryland.





## Partners.

Maryland Humanities is grateful for our corporate and foundation sponsors who because of their partnership we are able to bring programming and services to every county throughout the state including Baltimore City.













































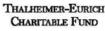
























Claudia Allen Director of Advancement

Isabella Altherr **Program Coordinator History** 

**Lindsey Baker** Chief Executive Officer

Ellie Benedict Development Specialist

Stephanie Boyle Program Officer History Alexandra Cenatus Director of Programs

Aditva Desai Program Officer Literature

**Eden Etzel Program Assistant** Maryland Center for the Book

**Robert Forloney Program Officer Partnerships** 

**Emily Ross Program Officer Grants** 

Camilla Sandoval **Program Coordinator Grants & Community** Engagement

**Emmie Schulz** Maryland History Day Outreach & Professional Development Assistant

Savannah Imani Wade **Grants Specialist** 

Sarah Weissman **Communications Specialist** 

**Lou Williams** People & Operations Officer

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\*Gubernatorial Appointee

Maryland Humanities' Grantees and Partners, along with additional program highlights can be found on our website. Follow the OR code to our website.





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