

## **Maryland Humanities**

### **Request for Proposals (RFP)**

#### **Photography and Videography Services for Statewide Public Programs**

**Proposals Due:** February 1, 2026

---

#### **1. Organization Overview**

Maryland Humanities is a statewide nonprofit organization that creates and supports public programs exploring history, literature, culture, and civic life. Working in partnership with cultural organizations, educators, and public institutions, Maryland Humanities convenes programs that encourage reflection on the past, engagement with the present, and thoughtful consideration of the future.

---

#### **2. Project Overview**

Maryland Humanities seeks proposals from qualified photographers and videographers to document **five (5) in-person public programs** taking place at locations across Maryland between **February 2026 and November 2026**.

These events are part of **Revolution, Reaction, and Reform**, a statewide initiative aligned with Maryland 250, which utilizes humanities-based inquiry, public conversation, and creative engagement to explore change in Maryland's history and civic life.

---

#### **3. Program Context: Revolution, Reaction, and Reform**

The **Revolution, Reaction, and Reform** initiative provides a thematic framework for a series of public programs that examine:

- **Revolution:** Transformative moments, places, or developments that significantly altered conditions in Maryland
- **Reaction:** Public responses to change, explored through dialogue, panels, and scholarship
- **Reform:** Reflection and forward-looking conversations that consider Maryland's future over the next fifty years

Program formats may include moderated conversations, panel discussions, student showcases connected to Maryland History Day, and small public presentations.

---

#### **4. Scope of Work**

The selected contractor will provide **both photography and videography** services for all six events.

---

##### **Photography**

- Document speakers, participants, and event settings
- Capture wide shots, candid interactions, and detail images

- Deliver **40–60 edited photos per event**, suitable for web, reporting, and promotional use

### **Video**graphy

- Capture high-quality video footage at each event
- Produce:
  - **1–2 short highlight videos per event** (approximately 60–120 seconds each)
  - Raw footage or clips for archival and future use
- Ensure clear audio for spoken content

### **General Requirements**

- Travel to event locations across Maryland
- Coordinate with Maryland Humanities staff prior to each event
- Deliver files digitally within agreed-upon timelines

Maryland Humanities will retain full, non-exclusive usage rights for all materials produced. Maryland Humanities (and its authorized representatives) will retain the full and non-exclusive usage of royalty-free rights to use, edit, duplicate, publish, and distribute materials in any media for noncommercial, educational purposes related to its programming.

---

### **5. Deliverables**

- Edited photo gallery for each event
- Edited highlight videos for each event
- Raw photo and video files
- Digital delivery of all materials

---

### **6. Timeline**

- **Contract Period:** February 2026 – Fall 2026
- Event dates and locations will be shared in advance as they are finalized.

---

### **7. Budget**

The **total project budget is \$8,000**, inclusive of all photography, videography, editing, travel, and related expenses.

Proposals must demonstrate the ability to complete the full scope of work within this budget.

---

### **8. Proposal Requirements**

Proposals should include:

#### **1. Statement of Interest**

- Relevant experience with event photography and videography
- Brief description of approach

**2. Work Samples**

- Links to photography and video examples

**3. Proposed Budget**

- Clear confirmation of alignment with the total project budget

**4. Availability**

- Confirmation of availability for the project period

**5. References**

- At least two professional references

---

**9. Selection Criteria**

Proposals will be evaluated based on:

- Quality of work samples
- Experience documenting live events and public programs
- Clarity of approach
- Ability to meet timeline and budget requirements

---

**10. Submission Instructions**

Proposals must be submitted electronically as a single PDF to: Alexandra Cenatus,  
[acenatus@mdhumanities.org](mailto:acenatus@mdhumanities.org)

**Subject Line:** RFP – Photography and Videography Services

Questions may be directed to the same contact.