

## Rubric for *Purple Hibiscus* Trailer

Group Members: \_\_\_\_\_

Title of Trailer: \_\_\_\_\_

Refer to this rubric to create your trailer on *Purple Hibiscus*. Be sure the trailer is reflective of themes prevalent throughout the text.

Construct Measured	Score Point 10: <u>Clear and Consistent Mastery</u>	Score Point 8: <u>Adequate Mastery</u>	Score Point 7: <u>Developing Mastery</u>	Score Point 6: <u>Little Mastery</u>	Score Point 0: <u>No Mastery in more than one category</u>
Crafting of Themes	<b>Effectively</b> and insightfully organizes content and selects cinematic techniques based on analysis of purpose and goals. Themes are clearly developed using integrated and synthesized images.	<b>Adequately</b> organizes content and selects cinematic techniques based on conception of purpose and goals. Themes are developed using integrated and synthesized images.	<b>Inconsistently</b> or <b>inadequately</b> organizes content and selects cinematic techniques based on limited conception of purpose and goals. Themes are stated or inferred and vaguely developed using integrated images.	<b>Vaguely</b> organizes content and selects cinematic techniques based on weak and inappropriate analysis of purpose and goals. Themes are inferred from limited images.	Develops <b>no viable</b> organization or cinematic techniques. Themes are not present or inferred and are not developed using images.
Organization	Information is <b>well-organized</b> and presented in a <b>logical</b> manner easy for audience to understand and establishes a <b>focused</b> purpose for the trailer.	Information is <b>well-organized</b> and presented in a <b>logical</b> manner easy for audience to understand and establishes a purpose for the trailer.	Information is <b>organized</b> and presented in a manner easy for audience to understand and vaguely suggests a purpose for the trailer.	Information is <b>poorly organized</b> and is difficult for the audience to understand. No purpose is identifiable.	Information is presented in an <b>illogical</b> manner that is difficult for an audience to understand. No purpose is identifiable.

Technological Skills	Exhibits <b>skillful</b> use of production elements in the chosen medium, creating well-reasoned messages and accurate and apt designs to produce a media communication	Exhibits <b>adequate</b> use of production elements in the chosen medium, creating well-reasoned messages and accurate and coherent designs to produce a media communication	Displays a <b>developing</b> facility with production elements in the chosen medium, but uses weak messages and inappropriate designs to produce a media communication	Displays <b>very little</b> facility with production elements in the chosen medium, & uses weak messages & inappropriate designs to produce a media communication	Displays <b>fundamental errors</b> with production elements in the chosen medium, weakness of messages, and insufficient or ineffective designs to produce a media communication
Reference & Citations	<b>Correctly</b> organizes all selected and relevant materials and cites materials in appropriate MLA format at end of trailer.	<b>Generally</b> organizes all selected and relevant materials and attempts to cite materials in appropriate MLA format at end of trailer.	<b>Attempts</b> to organize all selected and relevant materials and generally adheres to an appropriate MLA format at end of trailer.	<b>Weak attempts</b> to organize and cite selected and relevant materials at end of trailer.	<b>No attempt</b> to cite selected or relevant sources. <b>WARNING: This may lead to this project being plagiarized.</b>
Analysis throughout Trailer	Overall trailer is <b>free</b> of most errors in analysis, evaluation, and adaptation of production strategies/ cinematic techniques.	Overall trailer has <b>some</b> errors in analysis, evaluation, and adaptation of production strategies/ cinematic techniques.	Overall trailer contains an <b>accumulation</b> of errors in analysis, evaluation, and production strategies/ cinematic techniques.	Overall trailer contains <b>serious</b> errors in analysis, evaluation, and production strategies/ cinematic techniques.	Trailer contains <b>pervasive</b> errors in analysis, evaluation, and production strategies/ cinematic techniques that hinder comprehension



This assignment is provided in conjunction with the 2017 One Maryland One Book Teacher's Guide.  
Content created by Paige J. Schweitzer  
One Maryland One Book is coordinated by the Maryland Center for the Book,  
a program of Maryland Humanities.